

Family

PHOTOGRAPHY GUIDE



JESSICA LYNN
studio ● ● ●

Welcome

I'm so excited to be your photographer for your upcoming photos! I absolutely love photographing families and capturing their connection with each other. It's also super important to me that your session reflects you and your family's style. I'll be in touch before your shoot to go over details and custom tailor your family shoot to you!

My greatest desire is to photograph emotion and your relationship with your family. We won't do too much sitting still and saying "Cheese". Instead we will be running, twirling, snuggling and hugging. Don't be surprised if I ask you not to look at the camera, but instead at each other (but don't worry, I always add some posed shots in as well). My sessions are low-stress, a little silly, and tons of fun. I don't expect perfectly behaved kids. I'm totally fine with kids who are 'acting their age', and I am great at capturing the memories of every season and stage.

I will choose your location the week of your photo shoot based on your preferences noted in your contract. I take into account your location, the foliage, weather and light. I prefer to shoot 90 minutes before sunset to get the most perfect golden light (instead of harsh light and shadows). If it is looking overcast we may need to be flexible and be prepared to move your shoot earlier in the day if possible.

More than anything, I can't wait to share your vision and create art with you that you will treasure forever. Come ready to have fun, smile, and fall in love with your family all over again!

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Prep Tips & Planning

SOME EXTRAS YOU MAY NEED FOR YOUR SESSION

I have an extensive collection of vintage quilts and rustic crates that I will provide for your session to add that finishing touch. I do often shoot in ankle-length grass, so keep that in mind when planning footwear. It is often helpful to have tiny 'bribes' for our younger subjects. Please DO NOT bring anything chocolate, gummy, or larger than can be eaten in one bite (ie. cracker/cookie). The BEST bribe is a bag of mini-marshmallows that can be doled out during the shoot!



THE ESSENTIALS LIST

Chapstick for everyone

Mini-marshmallows

Bug spray

Hair clips/bobby pins

WHAT YOU DON'T NEED

Fit-bits/hairbands on wrist

Cell phones

Diaper bags (we won't be far from your car)

Transition lenses or sunglasses

What to Wear



ONE OF THE MOST IMPORTANT ASPECTS OF YOUR PHOTO SHOOT IS YOUR WARDROBE. WHAT YOU WEAR PROVIDES TEXTURE, COLOR, MOVEMENT, AND REFLECTS YOUR UNIQUE TASTE AND STYLE. I LOVE STYLING MY CLIENTS SO THAT THEIR LOOK AND MY PHOTOGRAPHY BLEND SEAMLESSLY.

What to Wear

COLOR TIPS:

Colors that photograph well are jewel tones, earth tones, deep reds, blues, and creams. Try to stay away from white, since your eyes will be drawn to it. Also avoid wearing very bright colors such as hot pink and orange because it will reflect on your face. To create a pulled-together look, blend patterns and solids within members of your family. (More on this to come in your style guide)

ACCESSORIES:

Your final touches will give your photos texture and movement. Consider layering jackets, scarves, vests, and wraps, as well as wide belts, suspenders, large brimmed hats, and chunky jewelry. (BTW, moms in long flowing skirts look fantastic!) I do offer select sizes of gowns in my studio wardrobe for clients to borrow. If you wear glasses, please check to see if they are highly reflective or transition. If so, you may want to bring an old pair of empty frames to avoid a glare.

NOT RECOMMENDED:

I don't encourage shirts with words, logos, or phrases, or anything metallic or sequin. Please make sure all clothing fits well (ie. buttons don't pull or shorts/skirts aren't too short when sitting). Shoes REALLY make a big difference. I don't recommend tennis shoes, plastic flip flops, or crocs. When in doubt, go barefoot!



You will be receiving a styling questionnaire closer to your shoot so that I can help you with your wardrobe, if you would like assistance (did I mention I LOVE coordinating wardrobes!)